

For Immediate Release

**MIAMI MARLINS
AND FRANKLIN GROUP ANNOUNCE MARKETING
PARTNERSHIP AGREEMENT**

*Deal Establishes Marketing Solutions Company As Proud
Partner of the MLB Club*

May 9, 2018 – Franklin Group announced today an official partnership with the Miami Marlins, becoming a proud partner of the Major League Baseball club. Franklin Group will serve as a printing and promotions partner for the Marlins. The partnership is a multiyear deal and financial terms of the deal were not disclosed.

“Part of being a first-class organization is partnering with a first-class company like Franklin Group,” said **Marlins Vice President of Corporate Partnerships David Oxfeld**. “We appreciate Franklin Group’s innovation and creativity in developing unique marketing and promotional items, as well as their commitment to being excellent community stewards.”

"Franklin is truly honored to partner with the Miami Marlins" said **Steven Zuller, Chief Executive Officer, Franklin Group**. "This partnership will represent our first with an MLB club and we couldn't be more excited to support their dynamic marketing efforts while engaging in the South Florida community."

Franklin Group recently partnered with Best Buddies, a nonprofit organization headquartered in Miami, which is dedicated to ending the social, physical and economic isolation of individuals with intellectual and developmental disabilities.

ABOUT FRANKLIN GROUP

Since 1988, **Franklin Group** has been designing, printing and distributing innovative marketing materials and promotional products for a wide range of sports organizations and commercial entities. Headquartered in Brooklyn, NY, the company serves as a printing and promotions partner for 70 professional and collegiate elite sports organizations in leagues which include the NHL, NBA, MLB, MLS, WNBA and NCAA, along with five sports venues. Franklin Group is also consistently involved in extensive marketing, printing and promotional work in the healthcare, real-estate and non-profit sectors. For more information please visit us at www.franklingroupusa.com or contact us at 866-PRINT-88. Follow Franklin Group on Twitter at [@Franklin_Group](https://twitter.com/Franklin_Group), and on LinkedIn at <https://www.linkedin.com/com>